

The **Angel** Accelerator

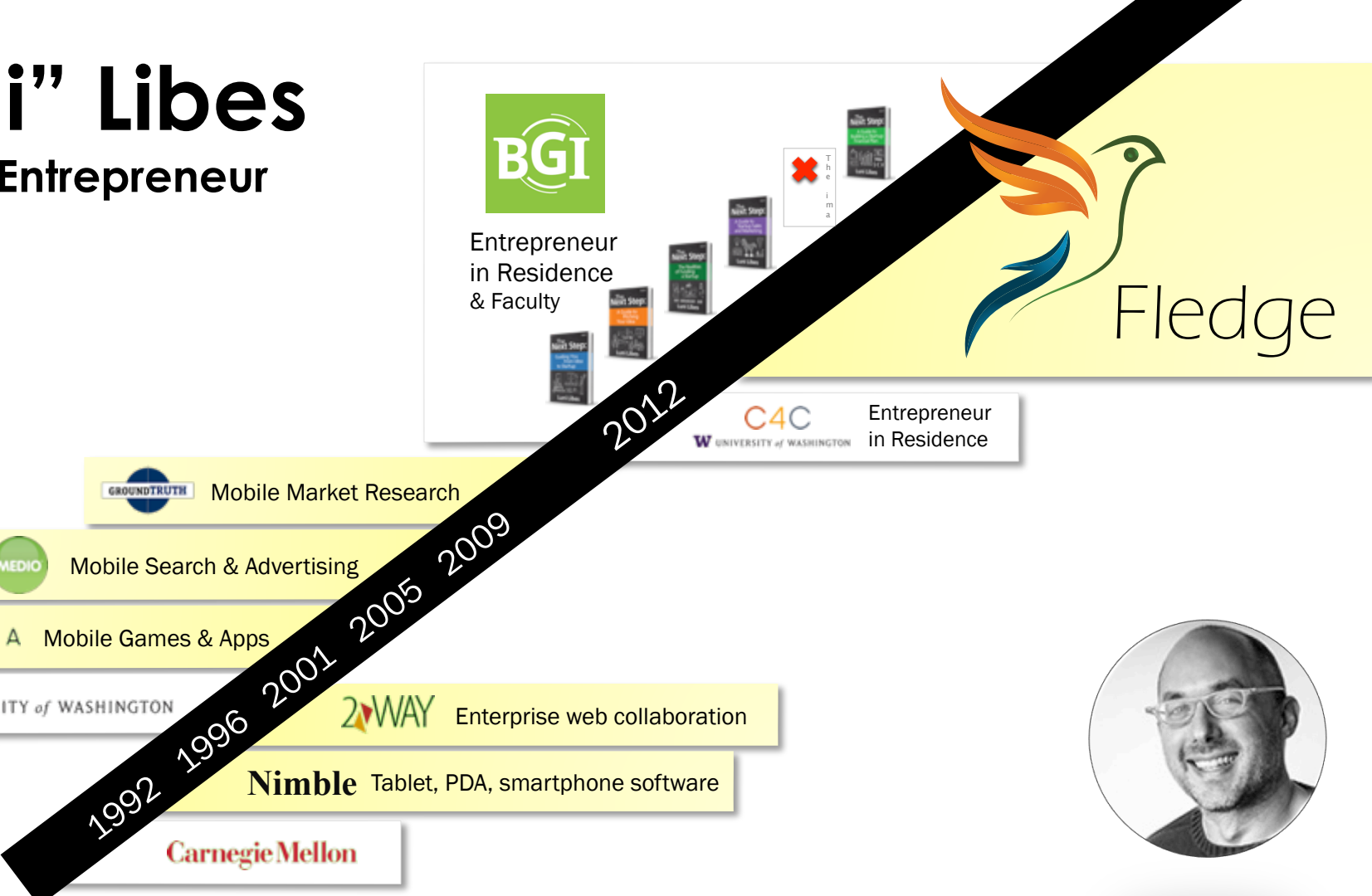
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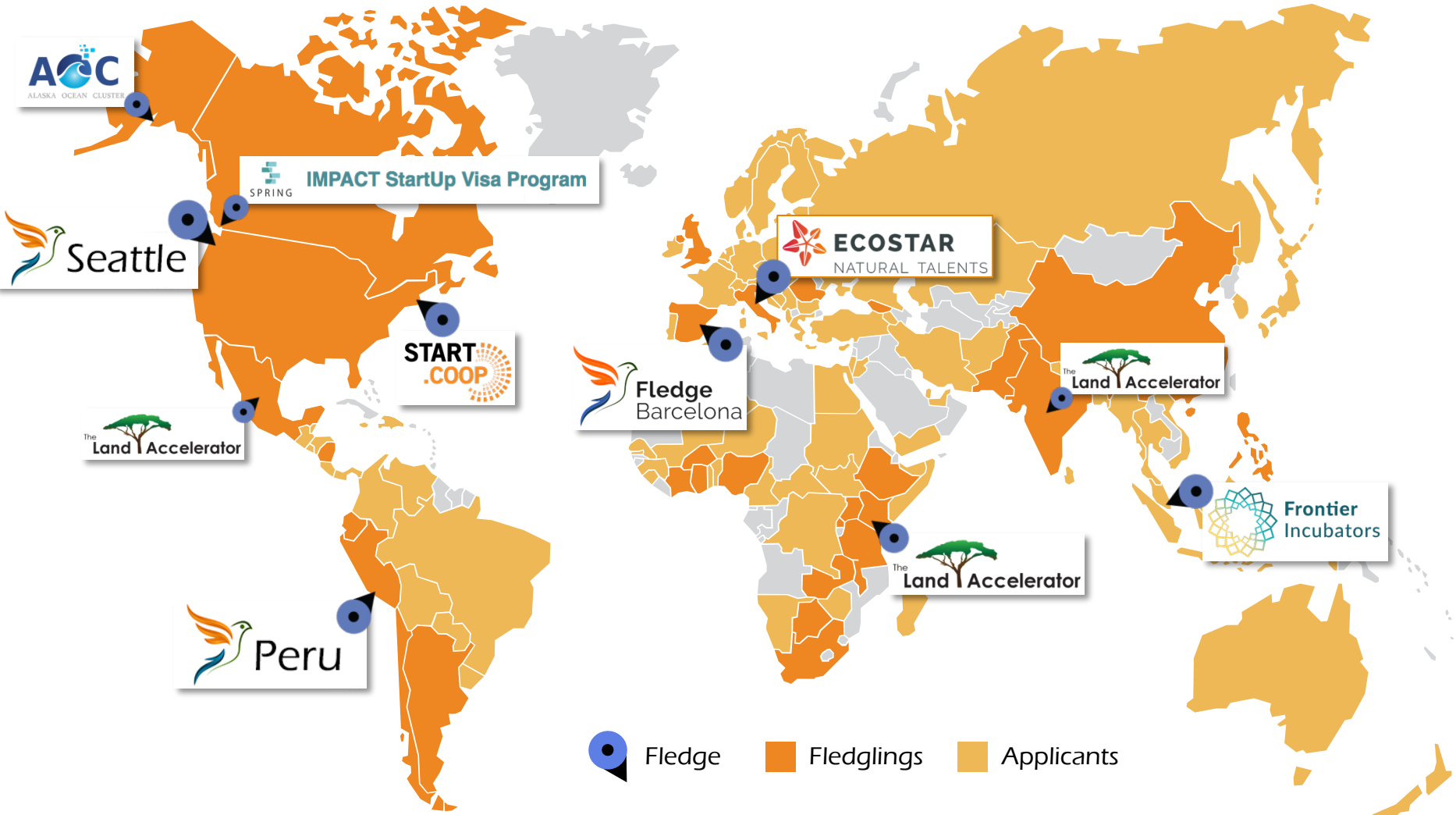
What Looks Good?

Workshop #9

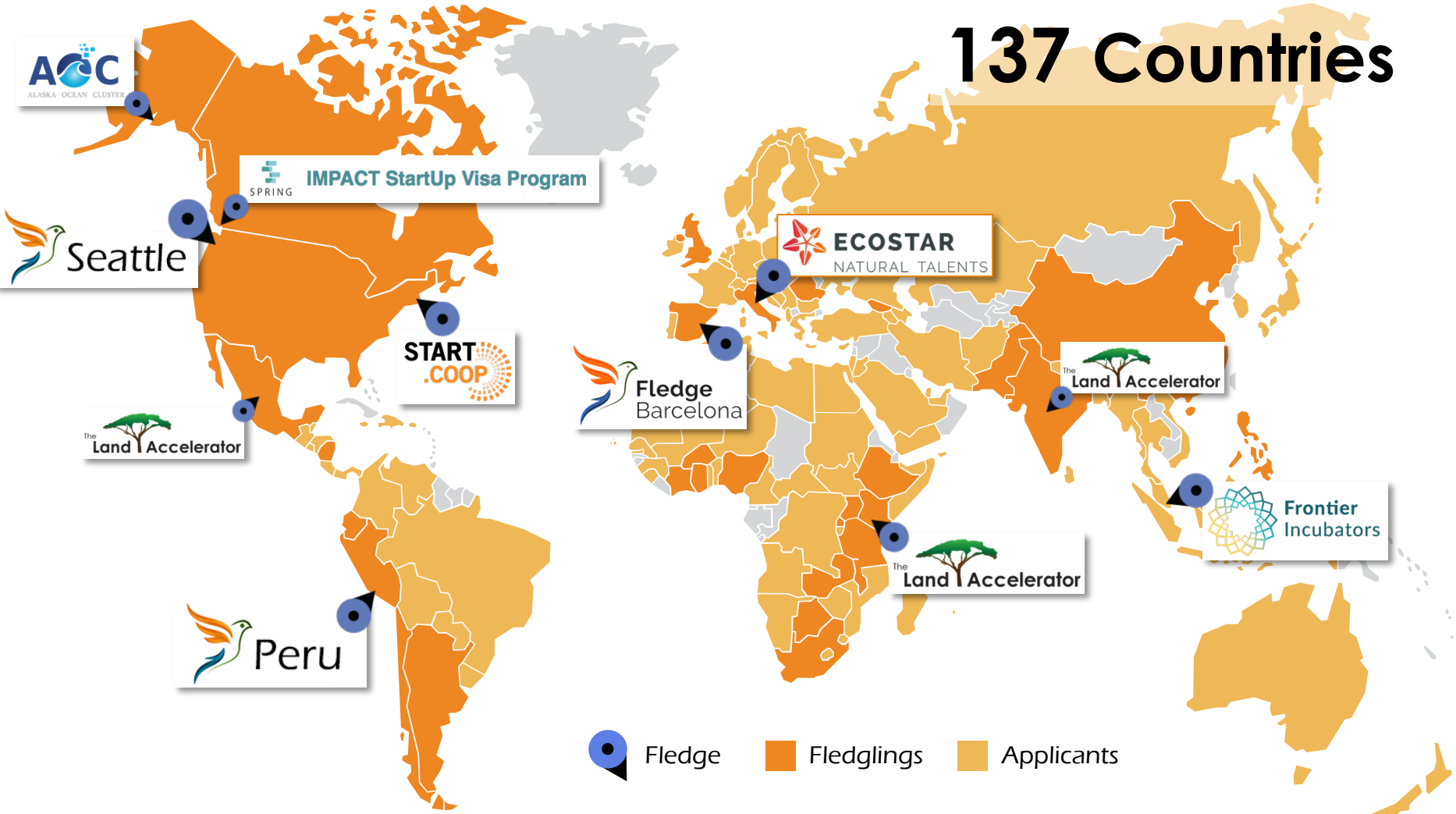
“Luni” Libes

Serial Entrepreneur





137 Countries



Timeline

- **Free workshops**
 - All done today
- **Investor Commitment**
 - January 31st
- **Select fledglings**
 - Over 700 applications
 - Short list of 25-30
 - Investors help pick **7**
 - Invitations mid-February
- **Accelerator**
 - April 13 – May 29

Fledge 2020

750 results

hidden

AND OR

Pipeline Pipeline Status Evaluation Market Location Custom

	+ STARTUP	+ COLUMN	NOTES	PIPELINES	YOUR SCORES	TAGS	START APP	FINALIZ
				Accept. 7.0 Fledge 2020	7.0 Fledge 2020	Yes	Dec 5 '19	Dec 13
				In Pro. 6.0 Fledge 2020	6.0 Fledge 2020	No	Dec 5 '19	-
				Accept. 7.0 Fledge14 (Seattle, NYC, etc. 2... +1	★★★★★ Fledge1... +1		-	+1
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Jan 6 '20	Jan 6 '2
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Dec 4 '19	Jan 14
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Dec 5 '19	-
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Jan 6 '20	Jan 6 '2
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Jan 19 '20	Jan 21 '
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	No	Jan 24 '20	Jan 25 '
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Dec 11 '19	Dec 11
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Jan 9 '20	Jan 9 '2
				Pass 4.0 Fledge14 (Seattle, NYC, etc. 2019)	★★★★★ Fledge14 (...	Yes	Dec 25 '18	Dec 25
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Dec 19 '19	Dec 27
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Jan 7 '20	Jan 7 '2
				Q&A 5.0 Fledge 2020	5.0 Fledge 2020		-	-

Fledge 2020 Interview

22 results hidden

Pipeline Pipeline Status Evaluation Market Location Custom

	+ STARTUP	+ COLUMN	NOTES	PIPELINES	YOUR SCORES	TAGS	START APP	FINALIZ
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Dec 5 '19	-
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Jan 6 '20	Jan 6 '20
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Jan 6 '20	Jan 6 '20
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Dec 4 '19	Jan 14 '20
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Jan 19 '20	Jan 21 '20
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				Pass 4.0 Fledge14 (Seattle, NYC, etc. 2019)	★★★★★ Fledge14 (...)	Yes	Dec 25 '18	Dec 25 '19
				Interv. 6.0 Fledge 2020	6.0 Fledge 2020	Yes	Dec 19 '19	Dec 27 '20
				Interv. 5.0 Fledge 2020	5.0 Fledge 2020	Yes	Jan 16 '20	Jan 16 '20
				Interv. 5.0 Fledge 2020	5.0 Fledge 2020	Yes	Jan 16 '20	Jan 17 '20
				Interv. 5.0 Fledge 2020	5.0 Fledge 2020	Yes	Jan 8 '20	Jan 8 '20

Team
Impact/Scale
Odds of Success

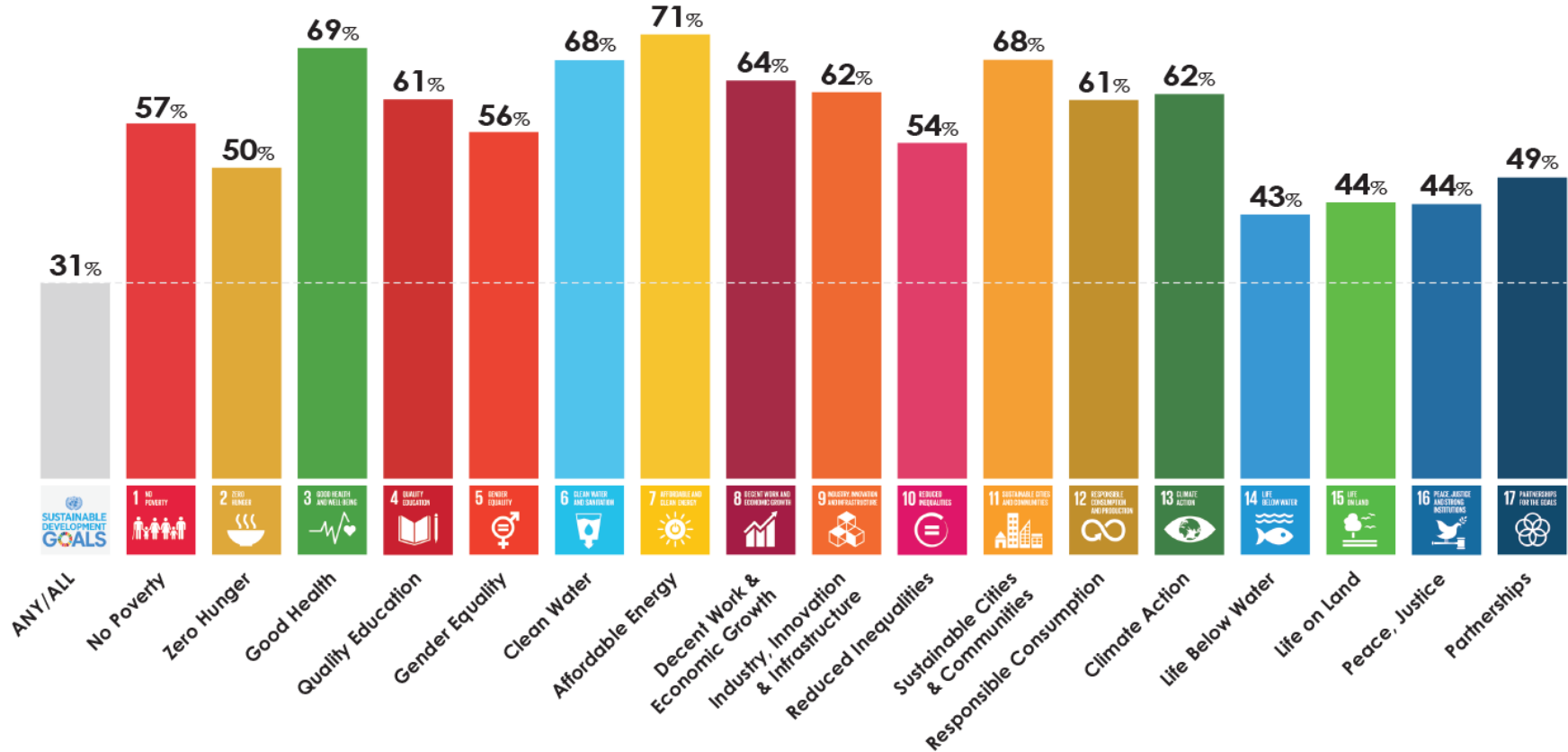
Team

- A Founder with Passion & Drive
- A whole team
- Proof

Impact



What are the impact goals?



437 Individuals, Families, Foundations Funds & Others

Odds of Success

- Novel vs. Certain
- Capital raised & Capital needed
- Competition
- Complexity
- Learnings
- Proof

Pitfalls

- Don't judge a startup by its:
 - Name
 - Logo
 - Website
 - Description
 - or reported Stats

**We then looked at 14
actual applicants**

**But as we never talk publicly about applicants,
those slides are not included here.**

CHOOSE 7

**If you had to choose just 7 of these 14,
which 7 would you choose?**

CHOOSE 7 of 14:

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

14.

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powered by  *Fledge*

“Luni” Libes

luni@fledge.co

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Details

- **Meet the Fledglings**

- Monday, April 13

- **7 Weeks of Lessons**

- Tuesdays, April 14 – May 26
- Angel Investing 101
- Investment Terms and Structures
- Leading an Investment
- Being a Good Board Member
- Portfolio Investing
- Fund Management

- **Mentorship**

- When you have time, any day April 14 - May 28

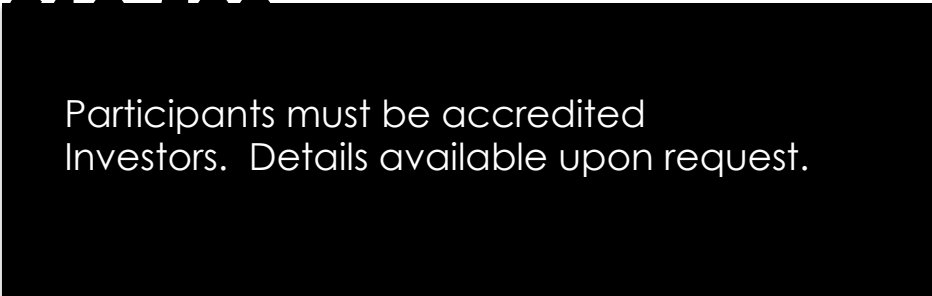
- **Demo Day**


- Thursday, May 28

- **After Graduation**

- Keep mentoring
- Follow-on investments
- Rinse and Repeat

Cost

- 

Participants must be accredited
Investors. Details available upon request.
- **Fledge is a (tiny) venture capital fund**
 - 

Fledge is a private fund.
Historic details are available upon request.
 -
 -

More Details

- **Fledge.co/angels**
- luni@fledge.co

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